

# PROMOTIONAL RULES

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## "BRICS PAY QR FOR RETAIL TECHNOLOGY DEMONSTRATOR"

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The promotional campaign "BRICS Pay QR for retail technology demonstrator" is held to familiarize participants with the demo version of the BRICS Pay mobile application.

Persons intending to participate in the promotional campaign "Demonstrator of BRICS Pay retail system technologies" (hereinafter referred to as the "Promotion") must carefully read the terms of these Rules, the restrictions established in them. When a person performs the actions established by these Rules (hereinafter referred to as the "Rules") and confirms the intention to participate in this promotion, he becomes a Participant. At the same time, the Participant by these actions also confirms that he has read, understood and agrees with all the conditions of participation in the promotion set out in these Rules. This Promotion is not a lottery, is not associated with the payment of a fee by Participants to the Organizer for participation in the Promotion, does not contain elements of risk, does not pursue the goal of making a profit or other income and is held in accordance with the conditions set out in these Rules for holding the Promotion, as well as in accordance with the legislation of the Russian Federation.

### DEFINITIONS

**Promotion** - a marketing and/or advertising event aimed at familiarizing participants with the demo version of the BRICS Pay mobile application, conducted at the initiative of the Promotion Operator. As part of the Promotion, the Participant gets the opportunity to purchase goods from the Promotion Partner for Welcome Rubles using the demo version of the BRICS Pay mobile application.

**Mobile application** – a demo (trial, with a limited set of functions) version of the computer program, which is a PWA application "BRICS Pay", facilitating the payment of purchases in trade and service enterprises (Partners of the promotion) using an electronic means of payment in welcome rubles, developed for mobile devices running the Apple IOS and Android operating systems. The demo version of the "BRICS Pay" application is presented in the form of a PWA application published at <https://qr.brics-pay.com>.

**Welcome rubles** - are a conventional unit credited to the Participant's Bonus Account and debited from the Participant's Bonus Account in accordance with the Rules of the Promotion and giving the Participant the right to purchase the Partner's product at the location of the Promotion. Welcome rubles are used for accounting purposes only and are not and cannot be a means of payment, any type of currency or security, monetary means and/or electronic monetary means, cannot be cashed, gifted to third parties or inherited.

**The promotion partner** is a legal entity (trade and service enterprise) that has entered into an agreement with the Promotion Organizer to conduct the promotion "BRICS Pay QR for retail technology demonstrator".

## 1. GENERAL PROVISIONS

1.1. The organizer of the Promotion is Limited Liability Company "Digital Payments", OGRN 1187746770310, location: 121205, Moscow, Skolkovo Innovation Center area, Bolshoy Boulevard, Building 42, Building 1.

1.2. Location: Conducted at partner locations, specified in the Mobile Application on the territory of the World Trade Center at the address: Russia, Moscow, Krasnopresnenskaya Embankment, 12.

1.3. Duration: From 09:00 on October 17, 2024, to 22:00 on October 18, 2024.

1.4. Information about the promotion, the procedure and methods of participation in the promotion, the rules of the Promotion and other information related to the promotion is posted on the information and telecommunications network "Internet" at <https://brics-pay.com/DemoMoscow>

1.5. Participant of the promotion - a legally capable, adult individual who has created an account in the demo version of the mobile application "BRICS Pay", joined these Rules and performed the actions specified in these Rules.

## 2. PARTICIPATION CONDITIONS

2.1. To participate in the Promotion, the participant must do the following:

2.1.1. Install the demo version of the BRICS Pay mobile application (hereinafter referred to as the Application) on the device (mobile phone, tablet) from the website <https://qr.brics-pay.com>.

2.1.2. Register in the Application and activate the account by entering the confirmation code. Upon registration of the participant in the Application, Welcome rubles will be automatically credited in the amount equivalent to 500 Russian rubles.

2.1.3. During the Promotion specified in paragraph 1.3 of these rules, the participant can make a purchase of goods from the Promotion Partners at the retail outlets specified in paragraph 1.2 of these rules, paying for them with Welcome rubles using the Application.

2.2. The Participant has the right to register in the Application only once during the entire Promotion.

### 3. PAYMENT CONDITIONS

3.1. Payment with Welcome rubles will be considered made in accordance with these Rules only if the following conditions are met:

3.1.1. Payment with Welcome rubles can only be made during the period specified in paragraph 1.3. of these Rules.

3.1.2. Payment with Welcome rubles can only be made at the Promotion Partners and only at the retail outlets located at the address specified in paragraph 1.2. of these Rules.

3.1.3. Payment with Welcome rubles can only be made using the demo version of the BRICS Pay mobile application downloaded from the website <https://qr.brics-pay.com>

3.1.4. Payment with Welcome rubles can only be made after authorization in the BRICS Pay mobile application.

3.1.5. Payment with Welcome rubles can only be made within the amount of Welcome rubles accrued by the Promotion Organizer.

3.2. In case of failure to fulfill at least one of the conditions specified in this section, the payment will not be considered completed within the framework of the Promotion.

3.3. Unused Welcome Rubles will not be accepted for payment and/or will be cancelled after the expiration of the period specified in paragraph 1.3. of these Rules.

#### 4. PERSONAL DATA USAGE

4.1. Provision of personal data (hereinafter referred to as PD): according to the Rules of the Promotion, Participants ("subjects of personal data") undertake to provide the Organizer of the Promotion or persons engaged by it with the following personal data: last name, first name, patronymic, mobile phone number, e-mail. The information provided is personal data and is protected in accordance with the current legislation of the Russian Federation.

4.2. Purposes of collecting personal data: Personal data is collected for the purpose of organizing this Promotion, sending Participants informational messages about the progress of the Promotion, communicating with Participants within the framework of the Promotion, as well as informing about the development of the BRICS Pay project.

4.3. Consent to the processing of Personal data: The fact of registration/ authorization of the Participant in the Application and participation in the Promotion in accordance with these Rules confirms the Participant's consent with these Rules, and is also the Participant's consent to provide their personal data specified in this section to the Organizer of the Promotion, their processing (including collection, systematization, accumulation, storage, including in case of claims), clarification (updating, modification), use (including for the purposes of individual communication with Participants, distribution, depersonalization, blocking and destruction).

4.4. The fact of participation in the Promotion implies the Participant's consent to receive notifications and correspondence from the Organizer concerning this Promotion, as well as information on the progress of the BRICS Pay project via electronic communication/mail both during the Promotion and subsequently.

4.5. Conditions for processing Personal data: Personal data obtained with the consent of personal data subjects are entered into a specially protected database.

4.6. The processing of Personal Data may be carried out by the Organizer personally, as well as by persons authorized by him. The processing of Personal Data may be carried out using automated data processing tools.

4.7. The right of access of the personal data subject to his personal data: The personal data subject has the right to receive information about the PD Operator, its location, the availability of personal data related to the relevant personal data subject with the operator, as well as to familiarize himself with such personal data both in writing (upon a corresponding request containing

the number of the main document certifying the identity of the personal data subject or his legal representative, information on the date of issue of the specified document and the body that issued it, as well as the handwritten signature of the personal data subject or his legal representative) and orally by telephone. The Participant has the right to receive other information about the person processing the Participant's personal data, in accordance with Federal Law 152-FZ "On Personal Data" by contacting the Organizer.

4.8. Withdrawal of consent to the processing of personal data: Consent to the processing of personal data is valid for 5 years after the Promotion or until the Participant withdraws this consent. The subject of personal data has the right to withdraw their consent by sending a written statement by Russian Post by registered mail with a list of attachments to the postal address of the Organizer, or by e-mail from the address specified during registration and activation of the Mobile Application to the Organizer, which entails automatic termination of participation in the Promotion of the person who withdrew their personal data. After withdrawing consent to the processing of personal data, the Participant loses the opportunity to further participate in the Promotion.

## 5. ADDITIONAL CONDITIONS

5.1. The fact of participation in the Promotion implies that the Promotion Participants have read and agree with these Rules.

5.2. The Organizer has the right not to enter into written negotiations or other contacts with the Promotion Participants, except for cases stipulated by these Rules.

5.3. The Organizer is released from fulfilling obligations under the terms of these Promotion Rules if it proves that proper fulfillment was impossible due to force majeure, i.e. extraordinary and unavoidable circumstances under the given conditions (natural phenomena, military actions, etc.).

5.4. All controversial issues related to this Promotion are regulated on the basis of the current legislation of the Russian Federation.

5.5. The terms used in these Rules apply exclusively to this Promotion.

